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Hopefluent Group Holdings Limited

合富輝煌集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 733)

ANNOUNCEMENT

POSITIVE PROFIT ALERT

This announcement is made in accordance with Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The Board wishes to inform the shareholders of the Company and potential investors that the financial performance of the Group for the year ended 31 December 2009 has improved significantly in comparison with that for the year ended 31 December 2008 and the Group is expected to record a profit for the year ended 31 December 2009 as compared to the loss incurred for the year ended 31 December 2008, subject to review by auditors.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

This announcement is made by Hopefluent Group Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) in accordance with Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company and potential investors that the financial performance of the Group for the year ended 31 December 2009 has improved significantly as a result of the recovery of the property market sentiment in China during the year. Based on information currently available to the Board, the Board estimates that the Group will record a profit for year ended 31 December 2009, as compared to the loss incurred for the year ended 31 December 2008, subject to review by auditors.

The Board considers that the improvement in the performance of the Group is mainly attributable to (i) increase in number of transactions for the property market in China due to economy recovery from the financial crisis in 2008; and (ii) the increase in the aggregate gross floor areas of various properties sold under our property agency projects.

The Company is still in the process of finalising the results of the Group for year ended 31 December 2009 (the “2009 Annual Results”). The information contained in this announcement is only a preliminary assessment by the management of the Company and is not based on any figures or information which have been reviewed by the Company’s auditors. Detailed financial information of the Company will be disclosed in the 2009 Annual Results.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Hopefluent Group Holdings Limited
FU Wai Chung
Chairman

Hong Kong, 2 February 2010

As at the date of this announcement, the directors comprise (1) the Executive Directors namely Mr. FU Wai Chung, Ms. NG Wan, Ms. FU Man and Mr. LO Yat Fung; (2) the Independent Non-executive Directors namely Mr. LAM King Pui, Mr. NG Keung and Mrs. WONG LAW Kwai Wah, Karen.